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## LIGHT EFFICIENT DESIGN DONATES LED LAMPS TO OAKLAND HABITAT FOR HUMANITY RESTORE

Generous Donation Supports Habitat for Humanity's Mission



CARY, IL, May 24, 2016 – Light Efficient Design, <u>www.led-llc.com</u>, the premier source of LED for HID™ retrofit lighting solutions, today announced that it is making a sizable donation of LED lamps to the Habitat for Humanity ReStore in Oakland, California.

The donation, which will total approximately \$50,000 in LED lamps, is comprised of discontinued merchandise from Light Efficient Design's San Leandro, California, warehouse. The LED lamps being donated replace a wide range of traditional lamps from 100W Incandescent to 25W Halogen, all of which allow for retrofitting into existing fixtures, making them a convenient and affordable LED solution.





"We are gratified to support Habitat for Humanity's mission of building affordable and sustainable housing solutions," said Jon Fredrikson, Director of Marketing, Light Efficient Design. "We are thrilled that these green lighting solutions will be available to local businesses, contractors and home owners in the Oakland community."

The Habitat for Humanity ReStores are nonprofit home improvement stores and donation centers that sell new and gently used furniture, home accessories, building materials and appliances to the public at a fraction of the retail price. The proceeds from ReStore sales go directly to Habitat for Humanity and are used to build homes.

"This is an amazingly generous donation and we are so excited when a local business gets involved," said Kris Potts-Barrow, ReStore Oakland Manager. "Donations like this strengthen our community."

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About Light Efficient Design, LLC.

A division of TADD, LLC, Light Efficient Design was founded as a supplier of quality LED retrofit products with a focus on the Electrical Distribution channel. Light Efficient Design's product line includes LED for HID screw-in retrofits, as well as niche products such as PL and Linear. Light Efficient Design supplies a full line of LED products to meet commercial, industrial and municipal demand.

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