



FREE TO SHINE

Spotlight on SUCCESS

Project

Billboard Illumination (desert roadside)

Product and Location

Solera Solar Area Light Off-Grid
RP-SAL-30W (comparable to 250W HID)

Bernalillo, New Mexico



Situation

Ortega's 24'x12' billboard needed to be illuminated. The location of the billboard was a challenge, in the desert with no existing lighting or access to power. (7 other local, similar billboards were also illuminated)

Solution

After considering options such as complicated solar systems with remote battery cells, it was clear that the Off-Grid Solera Area Light was the perfect product to illuminate billboards with no electrical access.

Results

Ortega's has a highly visible billboard that is certain to attract business.



"the amount of light that is generated is simply amazing"

– Tim Donley, Account Manager
Mountain States Agency

"the installations were super quick and easy using the trunion style brackets"

– Dave Richie, Owner
DR Systems



Distributor

National Electric Supply
Albuquerque, NM

Installer

DR Systems
Albuquerque, NM

Representative

Mountain States Agency
Camino del Pueblo Bernalillo, NM



solera-solar.com • 847.380.3540

LIGHT EFFICIENT DESIGN HEADQUARTERS 188 S. Northwest Highway • Cary, IL 60013

INNOVATION & MANUFACTURING CENTER 30 Log Bridge Road, Building 200 • Middleton, MA 01949



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- Completely Off-Grid with no wiring or trenching necessary.
- All-in-one design with solar panel, battery and light engine built into the fixture.
- Long life battery lasts three nights with one day charge.
- 5 year warranty.



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